UBC Engineering Co-op Sponsorship Program

The UBC Engineering Co-op Program is home to over 2,500 of Engineering’s best and brightest students.

Your support is needed in order to foster career readiness through professional development and networking opportunities aimed at preparing our students for the future.

**Employer Benefits – Highlights**

- Become an employer of choice amongst our 4,500+ active employers
- Company branding at all major UBC Engineering Co-op functions
- Featured postings and application concierge
- Priority notice for all 2019 Engineering Co-op speaking and professional development engagements
- Formal speaking opportunities at our student receptions
- Student of the Year Award “Presented by” acknowledgement
- Advertorial profile of company on Engineering Co-op website

HELP TOMORROW’S ENGINEERS BUILD THEIR CAREERS BY BECOMING A UBC ENGINEERING CO-OP 2019 CORPORATE SPONSOR

coop-sponsorship@apsc.ubc.ca - 604.822.3022
<table>
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<tr>
<th>Level</th>
<th>Cost</th>
<th>Benefits</th>
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| Platinum   | $7,500 | - Large Priority Table (up to six attendees) at the Junior or Senior Reception  
|            |        | - Student of the Year award “Presented by” acknowledgement (1)  
|            |        | - Junior Reception or Senior Reception “Presented by” acknowledgement (1)  
|            |        | - Featured job posting and application concierge (2)  
|            |        | - Speaking opportunity at the Junior or Senior Reception (up to 10 min)  
|            |        | - Company advertorial to be profiled on the UBC Engineering Co-op website (3)  
|            |        | - Priority notice for co-op speaking engagements (4)  
|            |        | - Display of company logo, promotional materials and giveaways (5)  
|            |        | - Complimentary student information session (6)  
|            |        | - Customized "employer highlight" Instagram post                           |
| Gold       | $5,000 | - Large Priority Table (up to four attendees) at the Junior or Senior Reception  
| (6 available) |        | - Speaking opportunity at the Junior or Senior Reception (5 min)  
|            |        | - Featured job postings and application concierge (2)  
|            |        | - Priority notice for co-op speaking engagements (4)  
|            |        | - Display of company logo, promotional materials and giveaways (5)  
|            |        | - Complimentary student information session (6)  
|            |        | - Customized "employer highlight" Instagram post                           |
| Silver     | $2,500 | - Priority table at the Senior Reception (up to two attendees)  
| (unlimited) |        | - Featured job postings and application concierge (2)  
|            |        | - Priority notice for co-op speaking engagements (4)  
|            |        | - Display of company logo, promotional materials and giveaways (5)  
|            |        | - Customized "employer highlight" Instagram post                           |
| Bronze     | $1,000 | - Priority notice for co-op speaking engagements (4)  
| (unlimited) |        | - Display of company logo, promotional materials and giveaways (5)  
|            |        | - Customized "employer highlight" Instagram post                           |

(1) Student of the Year award “Presented by” acknowledgement AND Junior Reception or Senior Reception “Presented by” acknowledgement: This benefit option will be provided to employers on a first come, first served basis at the Platinum level only, allowing employers to gain company awareness at our main event of the year.

(2) Featured job postings and application concierge: Job postings will be offered to our Platinum, Gold, and Silver Sponsors. This will include the sponsor’s posting featured in weekly emails, and on our PD Portal. Platinum, Gold, and Silver Sponsors will also enjoy a customized job concierge that will allow employers to receive specific follow up communications, encrypted application bundles, and candidate recommendations by a Co-op Coordinator.

(3) Company advertorial to be profiled on Co-op website: The UBC Engineering Co-op Program will extend a customized advertorial to the Platinum level sponsor on the UBC Engineering Co-op website. This benefit will be seen on the main landing page, with a link to the complete story located on our website.

(4) Priority notice for co-op speaking engagements: The UBC Engineering Co-op Program engages in student workshops, panels, and information sessions. Priority notice will be given to sponsors for all Co-op and Professional Development events.

(5) Promotion of materials: All employer materials will be promoted at all UBC Engineering Co-op sponsored events and in our Reception. Employers will also have the option to provide a banner to both Junior and Senior Receptions.

(6) Employer Information Session: Complimentary information session requires one month notice and is only promoted to UBC Engineering Co-op students. Employers are responsible for all catering arrangements and cost.

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